



# W7AE

## Subwoofer Drivers

### POSITION:

Our Ultimate High-Performance Subwoofer Drivers. Purpose-built for those in pursuit of extreme output and world-class sound quality, now in an Anniversary Edition.



#### W7AE Models:

**8W7AE:**

8-inch, 500W, 3 ohm

**10W7AE:**

10-inch, 750W, 3 ohm

**12W7AE:**

12-inch, 1000W, 3 ohm

**13W7AE:**

13.5-inch, 1500W, Dual 1.5 ohm

### SELLING POINTS:

## #1 Incredible sound quality and extremely high output... at the same time.

#### Benefits:

- Unique design is optimized in terms of thermal and excursion-limited power handling for the following power ranges (per woofer):  
**8W7AE:** 150-500W RMS; **10W7AE:** 250-750W RMS  
**12W7AE:** 400-1000W RMS; **13W7AE:** 500-1500W RMS
- Extreme excursion capabilities ideally matched to intended power ranges.
- Sealed enclosure range:  
**8W7AE:** 0.875 cu. ft.; **10W7AE:** 1.25 cu. ft.  
**12W7AE:** 1.375 cu. ft.; **13W7AE:** 1.875 cu. ft.

## #2 Beautiful Cosmetics

#### Specifics:

- Satin-Black Powder Coated Baskets
- Bright Anodized Surround Clamp Ring
- Special Anniversary Edition Cone Badge
- Special Anniversary Edition Terminal Label
- Attractive Packaging for In-Store Promotion

## #3 JL Audio Subwoofer Technology

#### Specifics:

**DMA-optimized motor systems**

= lower distortion & higher output

**Highly linear, FEA-optimized suspension systems**

= lower distortion & high output

**W-Cone**

= stiffer cone for lower distortion

**OverRoll Surround**

= massive excursion without losing cone area

**Radial-Drilled Pole Piece**

= higher power handling & SPL output

**Elevated Frame Cooling System**

= higher power handling & SPL output

**Plateau Reinforced Spider Attach (RC)**

= mechanical reinforcement of spider attach

**FCAM Assembly System**

= properly aligned parts for high excursion

**Lead Wire Management System**

= no lead wire problems & no affect on spider

## #4 Built in USA with Global Components

#### Benefits:

**Precision Assembly and thorough Quality Control in USA**

= consistently excellent performance

TECHNOLOGIES	